

ana carolina curti sanches

Senior Graphic & Visual Designer | Art Director

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Senior Graphic and Visual Designer and Art Director with 15+ years of experience in branding, visual identity, visual communication, digital design, social media, editorial design, campaigns, and multidisciplinary projects. Specialized in developing visual languages and graphic systems for different formats and platforms, from concept to production. Experienced in working with major brands, cultural institutions, and multidisciplinary projects.

LANGUAGES

Portuguese English Spanish

SKILLS

Art Direction	Graphic Design	Visual Communication	Packaging
Editorial Design	Presentations	Visual Language	Video Editing
Brand Design	Infographics	Image Editing	Social Media

SOFTWARES

Adobe Photoshop	Adobe Premiere	Figma	Rhinoceros 3D
Adobe Illustrator	Adobe After Effects	Keynote	3D Studio Max
Adobe InDesign	Adobe XD	Generative AI / AI Tools	Microsoft Office

EDUCATION

2016
Graphic Design, Editorial Design & Infographics IED - Istituto Europeo di Design
Postgraduate Degree

2013
Industrial Design Univali - Universidade do Vale do Itajaí
Graduation

PROFESSIONAL BACKGROUND

2017 - present
Art Director & Designer Studio Nove Produção & Design
Broad experience in graphic design, including editorial projects, infographics, visual communication and language, presentations, digital and print media, interfaces, image treatment, and video creation and editing.

2015 - present
Designer Freelancer
Broad experience in graphic design, including editorial projects, infographics, visual communication and language, presentations, digital and print media, interfaces, image treatment, and video creation and editing.

2021 - 2022
Infographic Designer Flutter Innovation
Infographic designer for an AMBEV project.

PROFESSIONAL
BACKGROUND

2021

Senior Designer Associação Amigos da Arte

Graphic design and development of visual identities and visual communication/language for the association’s programs and team support.

2019

Designer Cheil

Graphic design for Samsung brand products and launches.

2015

Designer arte3

Graphic and institutional design, as well as support for projects produced by the cultural production company.

2013 - 2014

Designer & Visual Communication and Marketing Specialist iWill Brasil

Art and product specifications for official Simpsons products in Brazil and for the company’s other products, packaging, email marketing, digital maintenance of the website, creation of PDVs and stands, and others.

Product awarded in the *”Home Awards - Product of the Year”* category bronze.

2011

Designer Editora Pixies

Graphic and editorial design for a magazine published monthly in the state of Santa Catarina and support for the marketing team; photo editing, editorial pieces, vector illustrations, and print media.

2010

Designer Mega Plotagens

Branding, identity, printed visual media, editorial products, and large-scale plotting pieces.

2010

Designer Comunik Propaganda

Graphic and editorial design for products and printed and digital materials.

CERTIFICATIONS

2022 **UI Design Patterns for Successful Softwares** Interaction Design Foundation

2021 **Interface Design** EBAC

2019 **Museum Program | Exhibition Design and Communication** FESP - SP

2018 **Introduction to Stop Motion** MIS - Museu da Imagem e do Som

2015 **Innovation & Future Thinking** IED - Istituto Europeo di Design [Barcelona]

2014 **Creativity Workshop** ESPM

2014 **Graphic Production for Designers, Editors and Journalists** ESPM

2013 **Design Thinking** ESPM

2011 **Development and Launch of New Products on the Market** ESPM

2010 **WebDesign** Elite Treinamentos

2010 **Competitive Marketing | 5 P's of Marketing** Escola Panamericana de Arte e Design

2009 **Ecodesign and Sustainability** FAAP

2009 **Desktop Publishing** Escola Panamericana de Arte e Design

SELECTED
DIGITAL
PROJECTS

- 2024

Casa Amarela Piauí

Casa Amarela Piauí

UI/UX project: collaborative platform focused on tourism, community, and sustainability.
- 2024

TREYNAR

Yamaha Training

UI/UX project: EAD platform for Yamaha employee training.
- 2024

Intelbras Training

Intelbras

UI/UX project: EAD platform for Yamaha employee training.
- 2021

Maratona Fronteiras

Fronteiras do Pensamento

UI/UX project: streaming website with information, registration, and participation in the online events of the 2021 Maratona Fronteiras season.
- 2021

Ahazou

Ahazou Beauty

Social media post templates.
- 2019

Sacramento

Panimo

UI/UX project: internal system platform for an investment company.
- 2018

Golden Cargo

Panimo

UI/UX project: internal management system platform for a transportation and cargo company.
- 2017

DinDin

Apprendiz

UI/UX project: app, widget, and website for a digital bank.
- 2016

contém!g magic institute

contém!g

UI/UX project: EAD platform for contém!g employee and multilevel member training.
- 2016

XBIAU

Bienal

UI/UX project: website for information and registration for the events of the 10th Ibero-American Biennial of Architecture and Urbanism.

SELECTED
CULTURAL
PROJECTS

- 2026

Player 1 | 50 Years of Video Games

Farol Santander São Paulo

Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.
- 2026

47th Prados Music Festival

Lira Ceciliana - Prados / MG

Music Festival: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.
- 2026

Beyond Fantasy | Yoshitaka Amano

Centro Cultural Banco do Brasil (CCBB) - DF / RJ / BH

Exhibition: Marca, Identidade Visual e Comunicação, Design Gráfico e Editorial
- 2026

Samuel de Saboia | Into the Infinite

Farol Santander São Paulo

Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.
- 2026

Bicho-Pau Room

Catavento

Exhibition: Communication, Graphic Design and Editorial Design.
- 2025

Tiny Desk Brasil

Anonnymous Content Brazil - YouTube

Musical Program: Brand, Visual Identity and Communication, Graphic Design, Editorial Design, Infographics, Illustration, Motion Design and Social Media Artwork.
- 2025

46th Prados Music Festival

Lira Ceciliana - Prados / MG

Music Festival: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.
- 2025

Constructive Clashes | Emanuel Araujo

Farol Santander São Paulo

Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design, Infographics, Motion Design and Social Media Artwork.
- 2025

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SESI - FIESP SP

Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.

2025 **Millennial Shadows | The Worlds of Hybycoso** Farol Santander Porto Alegre
Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.

2025 **Andromeda | Endless Universe** Farol Santander São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.

2025 **Utopian Forest** Farol Santander São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.

2025 **Æternal Light** Centro Cultural Banco do Brasil (CCBB) - DF / RJ / SP / BH
Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.

2024 **Tropical Delirium** Pinacoteca do Ceará
Exhibition: Image editing for artwork reproduction and facsimile.

2024 **São Paulo 3024** Farol Santander São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.

2024 **Chroma | The Colors of Liz West** Farol Santander São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.

2024 **other Ships | an afro-atlantic collection** SESI - FIESP SP
Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Infographics.

2024 **About Us | 60 Years of Democracy** Cinemateca Brasileira
Exhibition: Image editing for artwork reproduction and facsimile, Editorial Design.

2024 **Beyond Fantasy | Yoshitaka Amano** Farol Santander São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design and Social Media Artwork.

2023 **Metadata | Invisible World** SESI - FIESP SP
Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.

2023 **Soul Art | The History of Tattooing in Brazil** Farol Santander São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.

2023 **oceanvs | Immersion in Blue** Casa Fiat de Cultura - Belo Horizonte
Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.

2023 **House of Stories of Salvador** Casa de Histórias de Salvador
Exhibition: Image editing for artwork reproduction and facsimile.

2022 **The Parable of Progress** Sesc Pompéia
Exhibition: Image editing for artwork reproduction and facsimile, support for artist Pelagie's installation.

2022 **Ronoel Simões Project** Centro Cultural São Paulo (CCSP)
Music Collection: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.

2022 **Intangible | The Art of Shohei Fujimoto** Farol Santander São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.

2022 **oceanvs | Immersion in Blue** Farol Santander São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.

2021 **44th Guiomar Novaes Music Festival** Associação Amigos da Arte
Music Festival: Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.

2021 **from letter to word** Museu Judaico São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.

2021 **Millennial Shadows | The Worlds of Hybycoso** Farol Santander São Paulo
Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.

SELECTED
CULTURAL
PROJECTS

- 2021

Visual Arts Talents

Farol Santander São Paulo

Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.
- 2021

Marquesa de Santos: The Accomplice of a Scenario

Museu da Cidade

Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Infographics.
- 2020

GIGANTAS | An Immersive Experience by NONOTAK Studio

Farol Santander Porto Alegre

Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.
- 2020

Daydreams | The Worlds of JeeYoung Lee

Farol Santander São Paulo

Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design, Video Editing, Motion Design and Social Media Artwork.
- 2020

Constellation | We Are All Made of Light

Farol Santander São Paulo

Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design, Video Editing, Motion Design and Social Media Artwork.
- 2019

Terrosidades

Centro Cultural São Paulo (CCSP)

Exhibition: Brand, Visual Identity and Communication, Graphic Design, Editorial Design and Social Media Artwork.
- 2019

Metaverse

Farol Santander São Paulo

Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.
- 2019

Shaking Auroras | Augustin Rebetez

Sesc Consolação

Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.
- 2017

Water | Questions About Water

Sesc Belenzinho

Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.
- 2016

XBIAU | 10th Ibero-American Biennial of Architecture and Urbanism

Bienal - Ibirapuera Park

Exhibition: Visual Communication, Graphic Design, Editorial Design and UI/UX project.
- 2015

HEREAFRICA | Contemporary Africa Through the Eyes of Its Artists

Sesc Belenzinho

Exhibition: Brand, Visual Identity and Communication, Graphic Design and Editorial Design.

SELECTED
PRODUCT
PROJECTS

- Product awarded Bronze in the "Homer Awards - Product of the Year" category

2014

Headset | Official The Simpsons

iWill Brasil

1st line of licensed products from The Simpsons, original 20th Century Fox

Art and product specifications, preparation of technical descriptions for production, packaging, photography, email marketing, POS materials and stands, marketing and Social Media Artwork.

2014

Phone Cases | Official The Simpsons

iWill Brasil

1st line of licensed products from The Simpsons, original 20th Century Fox

Art and product specifications, preparation of technical descriptions for production, packaging, photography, email marketing, POS materials and stands, marketing and Social Media Artwork.

2014

Notebook's Sleeves | Official The Simpsons

iWill Brasil

1st line of licensed products from The Simpsons, original 20th Century Fox

Art and product specifications, preparation of technical descriptions for production, packaging, photography, email marketing, POS materials and stands, marketing and Social Media Artwork.